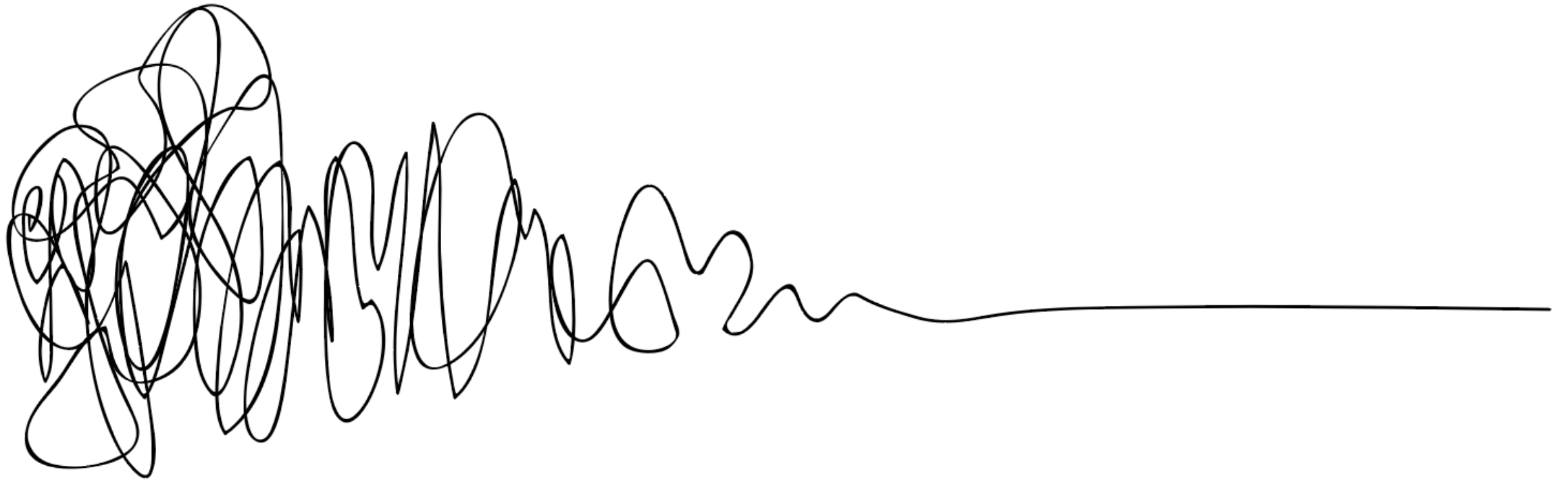


# Thinking like a designer

Telling Stories with Data

November 8, 2017



# Plan for today

Project 1

Thinking like a designer

Practice

# Project 1

[storiesf17.classes.andrewheiss.com/assignment/01-project/](https://storiesf17.classes.andrewheiss.com/assignment/01-project/)

# PROJECT 1: ANTI-HUMAN TRAFFICKING NGOs AND THE US

*Due by 11:59 PM on Monday, November 13, 2017*

**HUMAN TRAFFICKING** IS A DIFFICULT AND UGLY GLOBAL POLICY ISSUE. Since the signing and adoption of the **2000 Palermo Protocol to Prevent, Suppress and Punish Trafficking in Persons**, the United States has taken the lead in pushing for criminalization of trafficking around the world, primarily through the State Department's annual Trafficking in Persons (TIP) report, which ranks countries according to how well they attempt to curtail trafficking.

The US has been able to **wield** through the TIP report ranking a unique way of exerting power





Thinking like a designer

# Affordances

Highlight

Distractions

Hierarchy

# Accessibility

Simplify

Text

# Acceptance

# Aesthetics

CRAP

Everything else you've read so far

Affordances

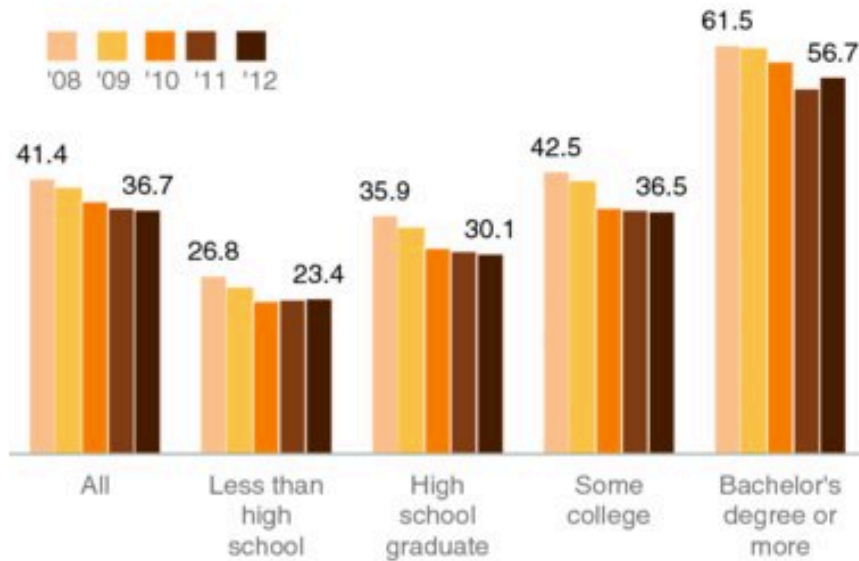
Highlight

Distractions

Hierarchy

## New Marriage Rate by Education

Number of newly married adults per 1,000 marriage eligible adults



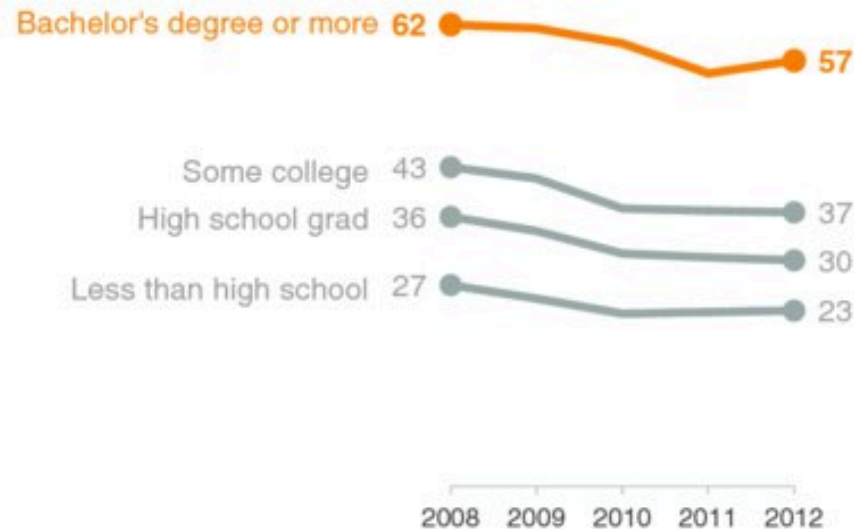
Note: Marriage eligible includes the newly married plus those widowed, divorced, or never married at interview.

Source: U.S. Census

Adapted from PEW RESEARCH CENTER

## New marriage rate by education

Number of newly married adults per 1,000 marriage eligible adults



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Adapted from PEW RESEARCH CENTER



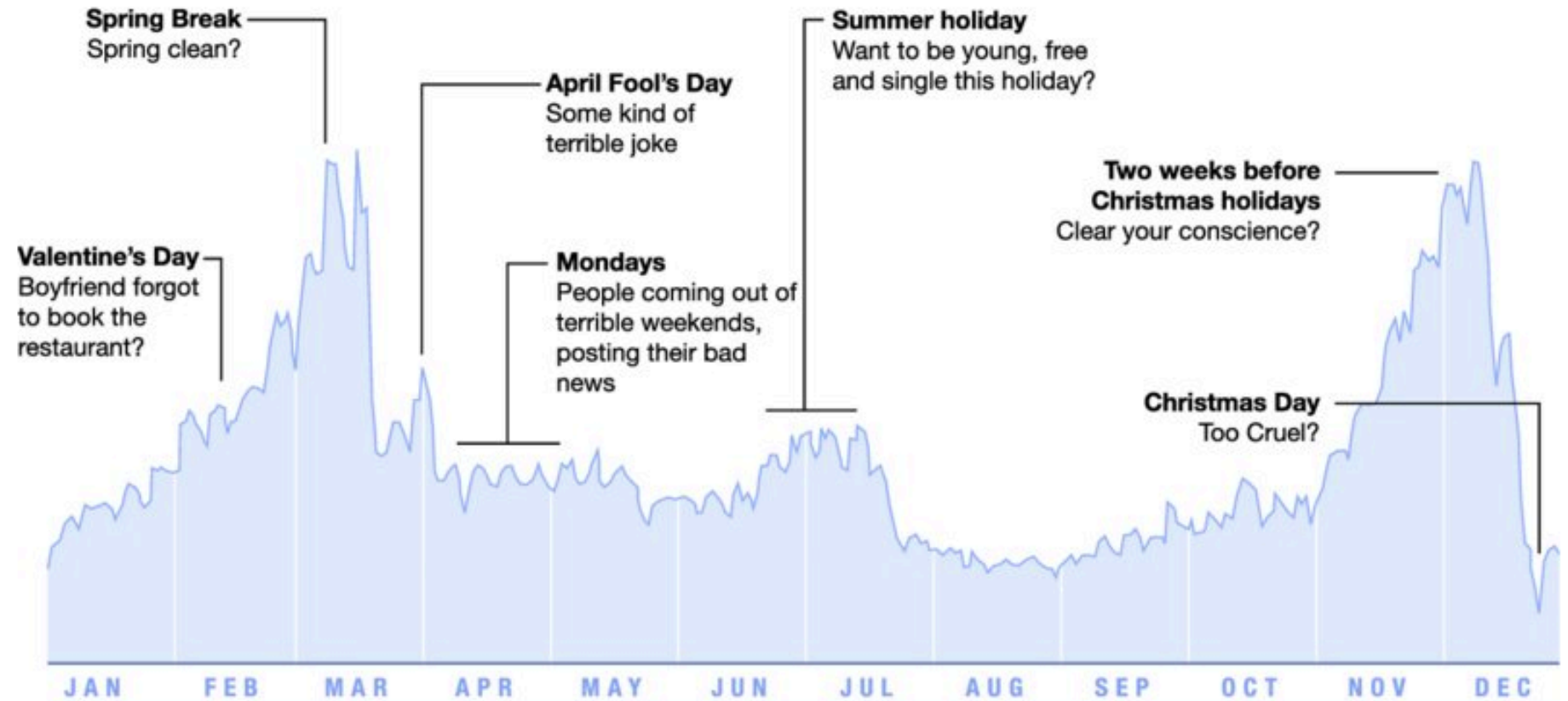
Accessibility

Simplify

Text

## Peak Break-up Times

According to Facebook status updates



Accessibility

Simplify

Text

## Please approve the hire of 2 FTEs

to backfill those who quit in the past year

### Ticket volume over time



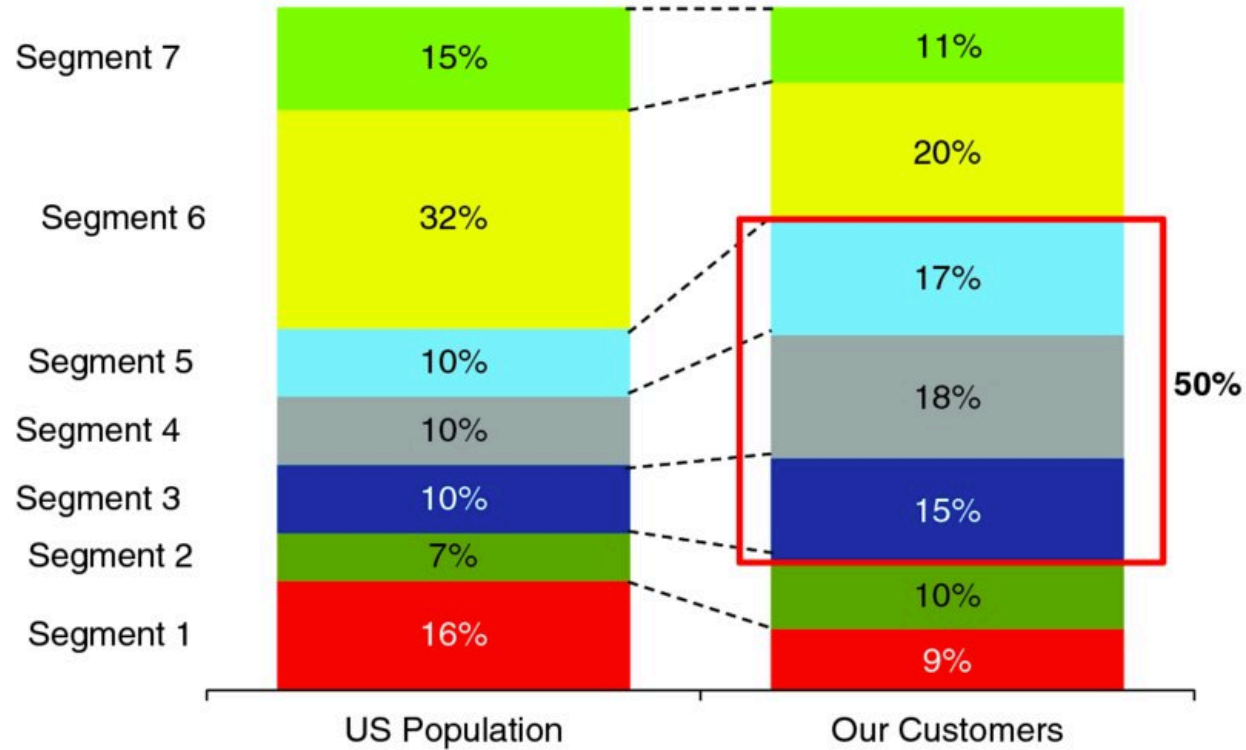
Data source: XYZ Dashboard, as of 12/31/2014 | A detailed analysis on tickets processed per person and time to resolve issues was undertaken to inform this request and can be provided if needed.

Aesthetics

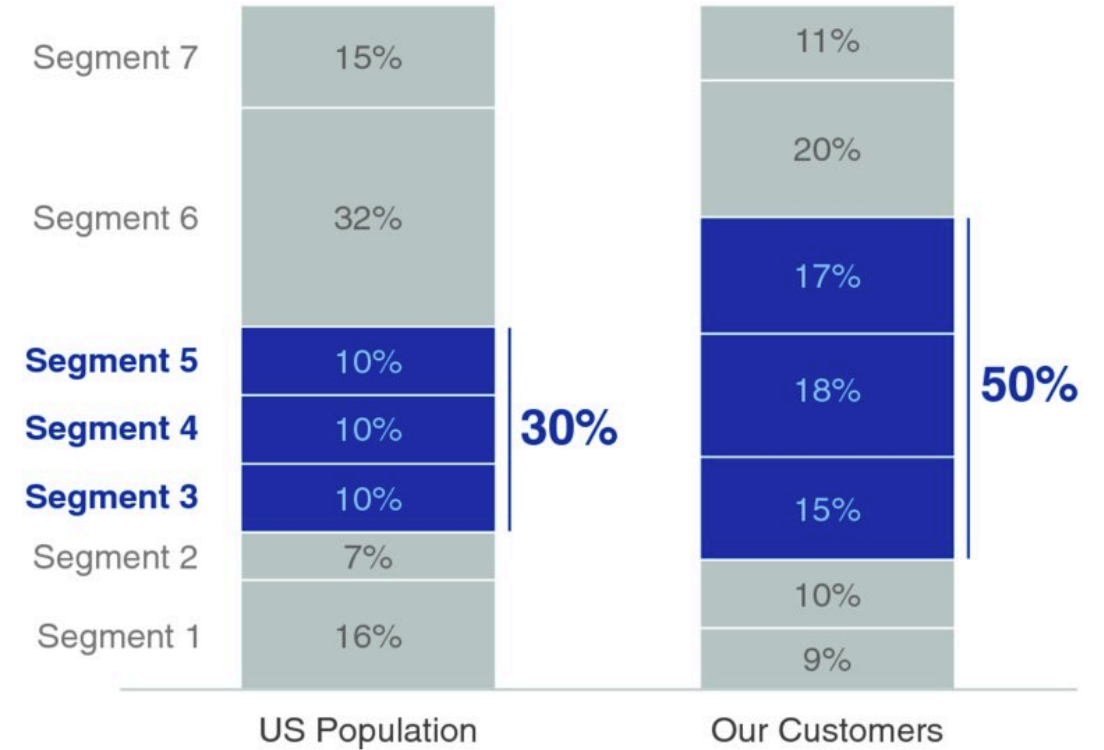
CRAP

Everything else you've read so far

Distribution by customer segment



Distribution by customer segment



# Affordances

Highlight

Distractions

Hierarchy

# Accessibility

Simplify

Text

# Acceptance

# Aesthetics

CRAP

Everything else you've read so far

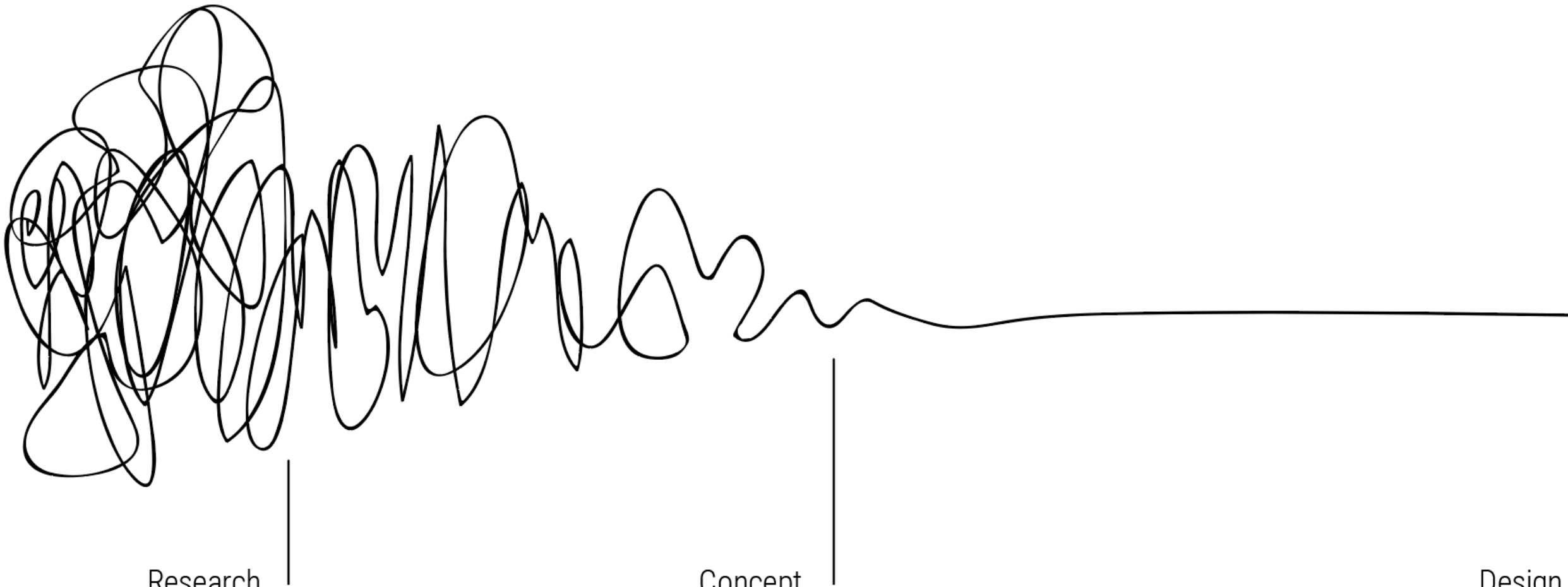
Uncertainty / patterns / insights

Clarity / Focus

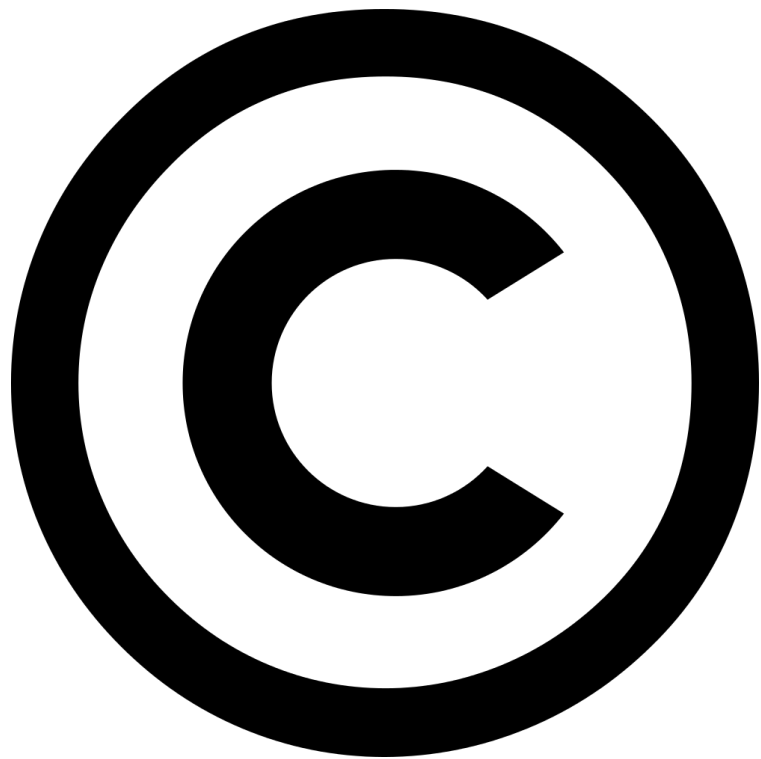
Research

Concept

Design



Practice



Copyright



Public  
domain



Creative  
Commons

